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NEWS RELEASE

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**Ken Therrien and Blair Watts of TMSi Logistics  
Speak at the 2008 National Conference on Operations & Fulfillment (NCOF)**

(Portsmouth, NH | Fernandina, Florida) – Ken Therrien, Vice President of Organizational Development and Blair Watts, Director of Market Development for TMSi Logistics have been selected to speak at the 17<sup>th</sup> Annual National Conference on Operations and Fulfillment (NCOF), which will be held April 7<sup>th</sup>-10<sup>th</sup>, 2008 at the Gaylord Palms Resort in Orlando, Florida.

Mr. Therrien and Mr. Watts' presentation, entitled "How to Develop a Performance Based Workforce", will explain how to achieve a performance based culture that balances an operations IQ (intelligence quotient) and EQ (emotional quotient) through collaboration with employees and customers to maximize savings and improve services levels, year-over-year.

"We are pleased that Ken and Blair have been given the opportunity to share TMSi's innovative IQ + EQ formula for creating a performance based culture at the 2008 NCOF," said Ron Cain, President and CEO of TMSi, "Our philosophy has always been that if you do not devise the right corporate culture, one will be created for you, and their presentation will clarify how management can ensure that they create the most productive and cost-efficient workforce possible."

**About TMSi Logistics**

TMSi Logistics is a leading distribution, technology and integrated logistics provider. For nearly 25 years, TMSi has differentiated itself through a *performance-driven culture resulting in sustainable cost savings and improved service levels*. With years of organizational experience in designing, building and executing multi-dimensional and flexible logistics solutions, TMSi Logistics has helped companies create worldwide supply chains. TMSi maintains industry focus in Manufacturing, Consumer Products, Retail, Healthcare, High Tech and Government. For more information, visit [www.tmsilog.com](http://www.tmsilog.com) or call 603-422-0777.

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